

Macc Transport & Logistics, LLC

Self, Partnership or Couplepreneur Questionnaire

Macc Transport and Logistics, LLC

2401 Fountain View Dr Ste 312 Houston, Tx 77057

Phone: (832)500-0043

Email: info@macctransportandlogistics.com

Website: www.macctransportandlogistics.com

Starting a trucking business as a couple can be a rewarding endeavor, but it also comes with unique challenges. It's important to have open and honest discussions to ensure you're on the same page.

Here are 10 questions to ask as a couple before embarking on this journey:

- 1. Why do we want to start a trucking business together?**
 - a. Understanding each other's motivations and goals for the business is crucial to align your expectations.
- 2. What roles and responsibilities will each of us have in the business?**
 - a. Clarify who will handle which aspects of the business, such as driving, finances, logistics, freight dispatch, safety, onboarding and administrative tasks.
- 3. How will we manage the financial aspects of the business, including startup costs, ongoing expenses, and profit distribution?**
 - a. Discuss your financial plan and how you'll handle income, expenses, and savings
 - b. Business credit
 - c. Total amount of investment
- 4. What's our strategy for maintaining a healthy work-life balance as a couple in the trucking industry?**
 - a. Consider how you'll spend quality time together and manage the demands of long-haul trucking.
 - b. Systems & Processes
 - c. How much time do you have to invest in
- 5. How will we handle disagreements or conflicts related to the business?**
 - a. Establish communication strategies and conflict resolution techniques to maintain a harmonious partnership.
 - b. Team building
 - i. Who will trained staff?
- 6. What type of trucking niche or specialization are we interested in (e.g., Hotshot, flatbed, Stepdeck, Sprinter Van, refrigerated, dry van)?**
 - a. Define your niche to focus your efforts and make informed decisions about equipment and clientele.
 - b. Oversize freight
 - c. Vehicles, etc
- 7. Do we have a plan for safety and emergency situations on the road?**
 - a. Discuss safety protocols, emergency contacts, and insurance coverage to ensure you're prepared for any unforeseen events.

- b. Who will assist with freight or equipment recovery
 - c. Breakdowns
- 8. How will we handle time away from home and family obligations?**
- a. Address the impact of being on the road for extended periods and how you'll maintain family connections.
 - b. How long time will you spend OTR (over the road) Is it realistic?
 - c.
- 9. What is our long-term vision for the business?**
- a. Consider where you see the business in 5, 10, or 20 years and set goals accordingly.
 - b. Expansion
- 10. Are we financially aware and prepared for the initial challenges and uncertainties of a startup trucking business?**
- a. Review your financial stability and readiness to weather the early stages of the business.

These questions will help you and your partner have important discussions, establish clear expectations, and lay a solid foundation for your trucking business as a couple. It's essential to maintain open communication and revisit these topics as your business evolves.

